

# 90 ANNI | THE 1000 MIGLIA | EXHIBITION

## “90 Anni. 1000 Miglia”: The dynamic exhibition that’s worth visiting more than once

26 July 2017 – There is **always something to surprise you** in a visit to the exhibition “**90 Anni. 1000 Miglia**”, being hosted in Museo Mille Miglia in Brescia now and until 7 January 2018. It’s an **innovative, 2.0** exhibition that is **certainly worth visiting more than once**, as the sequence of cars on show is being changed throughout the period to make way for **more models coming from all over the world, including the USA and Australia**.

So far **more than 50 cars** have passed through the exhibition, doing their stint as **representatives of the great car race that started in Brescia**, each one a **fascinating masterpiece: 50 cars that altogether competed more than 70 times in editions of Italy’s most beautiful speed race**.

Some of the cars on show competed in as many as ten editions of the race before the war and three of them took part in the first edition of the Mille Miglia Grand Prix in 1940. Others clocked up seventeen participations between 1947 and 1950, while six of them only took part in the 1949 race. Between 1951 and 1957, the cars on show in Museo Mille Miglia totalled 44 editions: eight of them raced together in 1952 and ten of them in 1955.

One of the cars that recently took the place of others in the exhibition is the **1935 Type M.M. Fiat 508 CS Berlinetta Aerodinamica, chassis number 508S076019**, now part of a **Swiss collection**, which came in **14<sup>th</sup> place in the 1936 edition of the Mille Miglia** driven by **Alberto Comirato** with his wife **Lia Dumas** as co-driver, while another is the **1950 Giaur 750, chassis number BT006**, which competed in the **1952 Mille Miglia**, driven by **Luigi Musso**. Also featuring among the exceptional cars on show is the **1952 Fiat 8V, chassis number 106.000004**, which competed in **four successive editions of the Mille Miglia, from 1952 to 1955, coming in 23<sup>rd</sup> in the 1953 edition**, when it was driven by **Supremo Montanari**.

One car that is **expected to come in from the Netherlands** and will soon be housed in the museum’s spaces is the **1947 Cisitalia 202 Spyder Sport Speciale (coachwork by Garella), chassis number 002S**, which competed in the **1947 Mille Miglia**, driven by **Eugenio Minetti** and **Pietro Facetti**, bearing the number **172** and winning overall fourth place. This **prototype car** was the sibling of the one driven by the great **Tazio Nuvolari** in the same race, which came in second and led to later models being known as the **Nuvolari Spyder**. Another major arrival will be landing in September, direct from **Australia: the Fiat 8V (Zagato), chassis number 106.000059**, competed in the **1955 Mille Miglia** and again in the **1956 edition, coming in 37<sup>th</sup> place**, driven by **Aurelio Pellegrini**. This car is the **third model of**

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only three Zagato pre-production vehicles and can look back on an impressive sporting career.

A visit to this exhibition will cater for your curiosity about the culture of cars with a story to tell. Details come to light when you activate the **touchscreens** set on totems in the museum, showing **historical photographs, documents and original articles** that take you back in time to these masterpieces' glorious past, now made digitally accessible by the work of Sandro Binelli, **general co-ordinator at Automotive Masterpieces, Secretary-General of the Mille Miglia from 2008 to 2012 and now curator of this exhibition.** "The real challenge is to draw up a global census of the cars that have competed in the Mille Miglia over the years, a truly immense task that is still under way today. We have tried to forge a link between past and future and technology is an integral part of the exhibition, helping us to involve a broader audience and to promote the history of the world's most beautiful auto race", **declares Binelli.** "The mission of Automotive Masterpieces exhibitions lab is to make the motoring heritage digitally accessible, both to promote an exchange of ideas and knowledge and to develop further on our historical research."

"For us it is a great privilege to see so many masterpieces come together in our museum", comments **Vittorio Palazzani, President of Museo Mille Miglia.** "So many visitors come to see the exhibition every day: it is great to see how this digital approach also attracts a lot of young people, giving them a chance to get to know the history of the legendary Red Arrow through absolutely innovative technological media. With this exhibition, we are forging new relationships with international collectors: it is thanks to their trust in us and to their cars that a visit to the museum will always be new and interesting."

The organisation of this exhibition has been made possible by the **special partners Chopard and Zagato**, the main sponsor **OMR Automotive** and the sponsors **AGI, Ambrosi, Camozzi Group, Cembre – Press Fit, Finarte, Ivar, Streparava** and **Zurich.** The broader project also includes the publication of a book and a 3D virtual exhibition.

**The exhibition is open to the public every day from 10.00 a.m. to 6.00 p.m..**

Or further information, go to:

[www.automotivemasterpieces.com](http://www.automotivemasterpieces.com)

[www.facebook.com/automotivemasterpieces](https://www.facebook.com/automotivemasterpieces)

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[www.museomillemiglia.it](http://www.museomillemiglia.it)

or write to [info@automotivemasterpieces.com](mailto:info@automotivemasterpieces.com)

Photos and press releases can be downloaded from <http://www.automotivemasterpieces.com/press.html>

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